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# BUSINESS NEWS

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The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, [business.gateway@keele.ac.uk](mailto:business.gateway@keele.ac.uk) or visit [keele.ac.uk/business](http://keele.ac.uk/business).

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## Keele University Science and Innovation Park tenant awarded the Queen's Award for Enterprise

Keele University Science and Innovation Park tenant, Cobra Biologics, were presented with the Queen's Award for Enterprise in International Trade 2018, by the Lord Lieutenant of Staffordshire on 20 September 2018.

The leading international contract development and manufacturing organisation were presented the award in recognition of their commercial success in providing services to its global customer base.

Peter Coleman, Chief Executive of Cobra Biologics, commented: "I am immensely proud of the work Cobra does and the Queen's Award presentation was an opportunity for me to thank everybody personally for their contribution to the progress we have made over the recent past."



Dr Mark Bacon, Director of Research, Innovation and Engagement and Head of the Science Park, said: "This is a really important landmark for Cobra and on behalf of Keele University I would like to congratulate them on this incredible success of being awarded the UK's most prestigious business award granted in recognition of outstanding achievement in the export of services for advanced therapies." For the full news article, [please click here.](#)

For more information and availability on Keele University Science and Innovation Park, [please click here.](#)

## You are invited to the launch of Keele's Institute for Sustainable Futures

The Institute for Sustainable Futures brings together the natural and social sciences and arts and humanities, and works with staff who explicitly align their research to

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the sustainability challenges we face today

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Working closely with a range of local and global stakeholders - from business, to community groups, non-governmental organisations, and government - the group will identify the real problems that our societies, environments and ecosystems face, and work collaboratively on solutions to make our research have real impact.

The Institute is hosting a launch event, providing an opportunity to hear from external speakers about some of the current sustainability challenges that we face and how our research can contribute to addressing these. The day will also involve time to collaboratively explore in interdisciplinary groups avenues for potential future research collaborations around the Institute's six challenge areas.

The launch event will take place on **Wednesday 3 October 11am-4.30pm at Keele Hall** and is free to attend. For more information and to book your place, [please click here](#).



### Software research and development company move to Keele University Science and Innovation Park

[Keele University Science and Innovation Park](#) is one of the largest sites of its kind in the UK. With high quality laboratory, office and workshop facilities, the Park provides perfect facilities for high-tech companies looking to maximise links between business and academia.

Bitjam recently moved in to Innovation Centre 1 with the hope to further grow the business and utilise the research and support at hand at Keele University.



Managing Director Carl Plant commented: "As a software research and development company we want to make new partnerships and expand existing relationships. Coming to Keele University puts us right in the heart of some of the best research in the field and sectors that we work in." To read the full story, [please click here](#).

To find out more about the accommodation options available to your business, please visit [www.kusip.co.uk](http://www.kusip.co.uk), call 01782 734321 or email [kusip@keele.ac.uk](mailto:kusip@keele.ac.uk).

### Discover the support opportunities available to you

Are you looking for business support? The [Keele Research and Innovation Support Programme \(KRISP\)](#)\* team are continuing to host a number of coffee mornings across Staffordshire.

The free drop-in sessions provide opportunities for the county's SMEs to network and learn more about the fully-funded support and resourcing opportunities available from Keele University that can enhance your processes or lead to the development of new products and services.



#### Coffee morning dates:

- 28 September – Heath House Conference Centre, Uttoxeter
- 11 October - The Cathedral Hotel, Lichfield
- 19 October - Stone House Hotel, Stone
- 29 October- Best Western Moat House, Stoke-on-Trent
- 8 November - The Abbey Inn, Leek

All sessions will take place from 8.30-10.30am. Light breakfast and refreshments will be provided. To book your place, please [click here](#).

### Enter your business into the Sentinel Business Awards 2018/19

The Sentinel Business Awards opened for entries on 20 September and provides a

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great opportunity for local businesses to recognise their successes.

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This year, the categories available are as follows:

- Apprentice of the year
- Entrepreneur of the year
- Young business person of the year
- Business in the community
- Business Innovation award
- Small business of the year
- Science and Technology in Business award
- Start-up of the year
- Growth award
- Training excellence
- High performing team of the year
- Business of the year
- Lifetime achievement



For more information about the awards, [please click here](#).

### Researching the history of business news

Keele University's Dr Siobhan Talbott has been awarded a prestigious Arts and Humanities Research Council (AHRC) Leadership Fellowship, to explore the history of 'business news' in the early modern northern Atlantic world.

Dr Talbott, who is a Senior Lecturer in early modern History at Keele University, explains: "The concept of 'news' is something that we are all familiar with, and in today's society it exists in many forms. News as we recognise it began to emerge in the early modern period (1500-1800), bolstered by the proliferation, availability and affordability of printing."

Dr Talbott's 18-month project beginning this month, entitled *Business News in the Atlantic World 1620-1763*, will develop academic and public conceptions of business news, through exploring the ways in which business news in the early modern northern Atlantic world was created, distributed and received.

The project aims to demonstrate the importance of understanding business news as a specific subtype of news, emphasising the importance of manuscript circulation, and it will show that the production, reception, and use of business news varied depending on the societal and cultural context in which it was made and circulated.

To find out more, [please click here to view the full article](#).

*"The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:*

- Keele Research and Innovation Support Programme (Ref: 32R16P00711);
- Smart Energy Network Demonstrator (Ref: 32R16P00706);
- Business Bridge (Ref: 32R16P00713);
- Mercia Centre for Innovation Leadership (Ref: 32R15P00229).



**European Union**  
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*The Ministry of Housing, Communities & Local Government (MHCLG) (and in London the intermediate body Greater London Authority) is the Managing Authority for European Regional Development Fund.*

*Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.*



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